



Montréal, Canada, 2-7 June 2013

OPPORTUNITIES FOR SPONSORSHIP

The 21st International Congress on Acoustics will be held 2-7 June 2013 at the Palais des congrès in downtown Montréal. The high standard technical program will include plenary, distinguished, invited, contributed, and poster papers covering all aspects of acoustics. There will be an extensive technical Exposition highlighting the latest advances in acoustical products

This meeting is hosted by the Acoustical Society of America (ASA) and the Canadian Acoustical Association (CAA) under the aegis of the International Commission for Acoustics. The Spring meeting of the ASA and the annual meeting of the CAA will be held concurrently.

A total attendance of 2,300 is anticipated with over 1,600 presentations in the technical program. The Exposition already has 41 booths reserved (as of 4 months before the meeting). These numbers make ICA 2013 Montreal **one of the largest meetings ever in acoustics**. Given these facts, ICA 2013 will be an ideal location for companies and organizations to promote their products and services.

All sponsors will be listed in the conference program and have the opportunity to include a live link to their website from the ICA 2013 website (www.ica2013montreal.org). Several opportunities for enhanced visibility through sponsorships are being offered by the organizers of ICA 2013.

Different levels of sponsorship are being offered. **Gold, Silver, and Bronze Sponsors** will be recognized at the opening ceremonies. They will be highlighted on the ICA 2013 website and will have the opportunity to include literature in the delegate bags.



GOLD SPONSORS

Sponsorship of Exposition Reception (one sponsor only)

The ICA 2013 Exposition will kick off with a Reception on Monday 3 June at 5:00 p.m. Large banners highlighting the Reception sponsor will remain in place throughout the Exposition. Advance publicity will note this relationship.

Exposition Reception sponsorship	\$10,000
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Delegate Bag (one sponsor only)

Every registrant at ICA 2013 will receive a delegate bag. A branding area on the bag will be available for company name and logo. The delegate bags will not be the usual tote bag or conference satchel. We are arranging instead for a sports duffel bag that delegates will be more likely to bring home.

Name and logo on delegate bag	\$10,000
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SILVER SPONSORS

Registration badge Lanyard (one sponsor only)

A cloth lanyard will be provided to hold each delegate's registration badge. Company name and logo will be printed on each lanyard.

Name and logo on registration badge lanyard	\$7,000
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USB drive with Proceedings (one sponsor only)

The conference Proceedings will be published online as a volume of POMA (Proceedings of Meetings on Acoustics). A mirror image of the Proceedings will be loaded onto a USB thumb drive and given to each delegate. Branding will be available on the USB drive for company name and logo.

Name and logo on USB Proceedings	\$7,000
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BRONZE SPONSORS

Coffee Break Sponsors (up to ten sponsors)

Coffee breaks will be held every morning and every afternoon, Monday to Friday. Companies wishing to sponsor one of the coffee breaks will have their name and logo featured on a large, prominently displayed sign “Coffee break sponsored by XXXX”.

Coffee break sponsorship	\$4,000
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CORPORATE SPONSORS

Advertisements

An exhibit program, separate from the meeting program that contains paper abstracts, will be published.

Back cover of exhibit program	\$1000
1 full page in exhibit program	\$750
½ page in exhibit program	\$500
1 page of advertising material inserted in each delegate bag	\$500
Company name and logo listed on ICA 2013 website	\$500

For more information or to reserve a sponsorship opportunity, please contact:

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